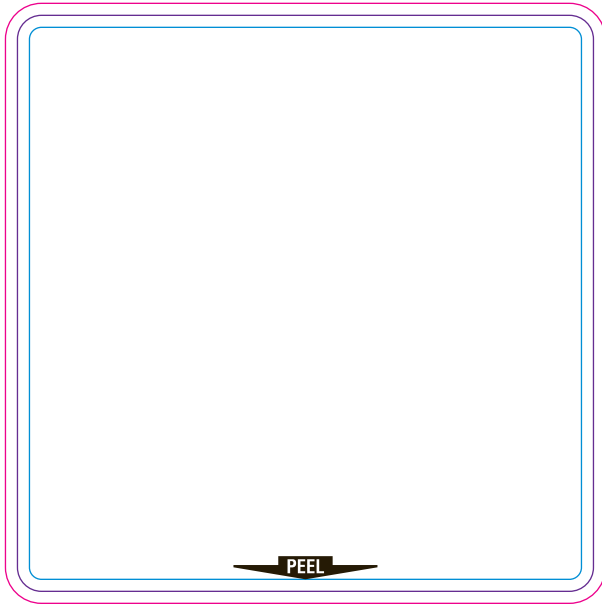




NewsNotes™

Generating Advertising Revenue for Newspapers



2.875" x 2.875"

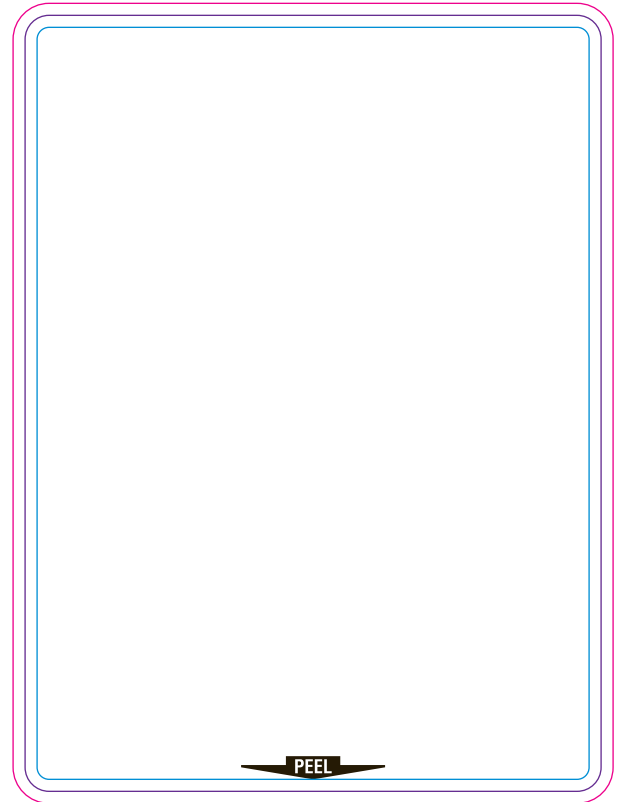
blue line represents non-bleeding art area

3" x 3"

purple line represents die

3.125" x 3.125"

pink line represents bleeding art area



2.875" x 3.9166"

blue line represents non-bleeding art area

3" x 4.04166"

purple line represents die

3" x 4.16666"

pink line represents bleeding art area

peel arrow optional
reference lines do not print



Aladdin accepts art work in most file formats, but uses Adobe Illustrator CS exclusively for production. To expedite the process please follow these guidelines.

- Include all support files, both fonts and links. Do not embed rasterized images.
- If possible, create outlines from type.
- Include PDF version for visual verification.
- Spot colors should be vector based, indicate PMS color selections.



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