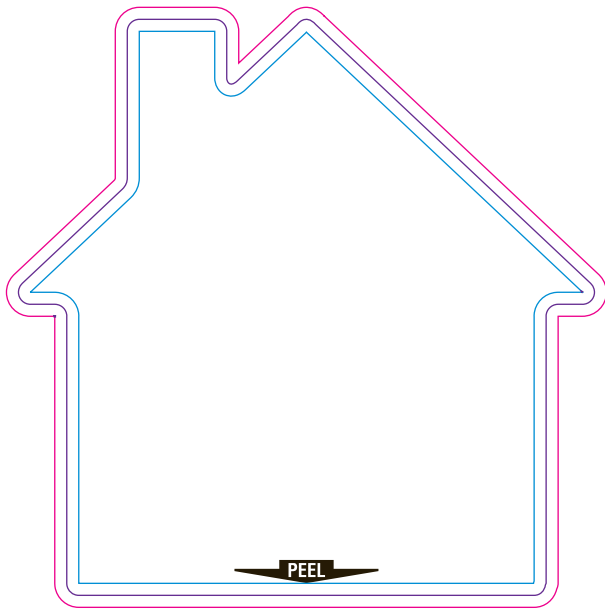




MailNotes™

INCREASE YOUR RESPONSE RATE

SILHOUETTES



2.875" x 2.875"

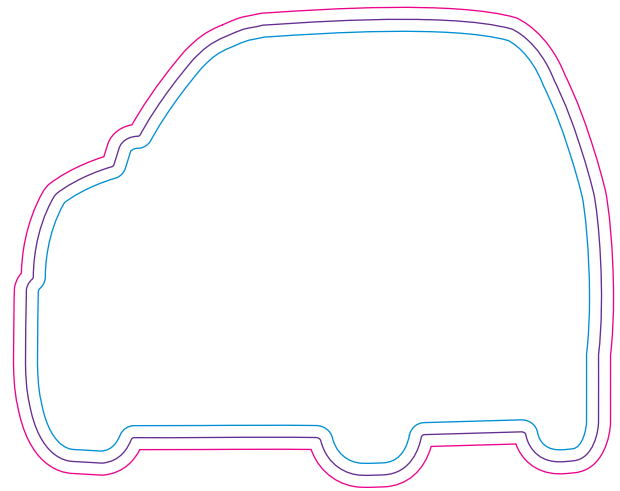
blue line represents non-bleeding art area

3" x 3"

purple line represents die

3.125" x 3.125"

pink line represents bleeding art area



2.25" x 2.875"

blue line represents non-bleeding art area

2.375" x 3"

purple line represents die

2.5" x 3.125"

pink line represents bleeding art area

peel arrow optional
reference lines do not print

standard colors:	PMS Black	PMS Cyan	PMS Yellow	PMS 151	PMS 175	PMS 180	PMS 2955	PMS 347

Aladdin accepts art work in most file formats, but uses Adobe Illustrator CS exclusively for production. To expedite the process please follow these guidelines.

- Convert files to EPS format.
- If possible, create outlines from type.
- Include all support files, both fonts and links. Do not embed rasterized images.
- Spot colors should be vector based, indicate PMS color selections.
- Include PDF version for visual verification.